



## AT&T Plaza at American Airlines Center Space Overview

### Location

AT&T Plaza is a popular gathering place located on the south side of the American Airlines Center. AT&T Plaza features state-of-the-art optical networks, high-definition television and other cutting edge technologies. AT&T Plaza is home to many outdoor entertainment activities which includes; concerts, company parties, watch parties, pre/post game events and much more.

### Size

- Dimensions - 240' x 72'
- Approximately 17,000 square feet

### Rental

- \$7,000 per day plus expenses
- Additional expenses may include: Guest Services, Audio/Visual, Staging, Housekeeping, Catering, etc.

### Fountains

- AT&T Plaza fountains celebrate the vitality of city life in Dallas. International artist, Athena Tacha designed the fountains as a centerpiece of the plaza walkway. Fountains can be turned off for your event.

### Power available

- Northwest and southwest corners and planters – (21) 20 amp 120 volt circuits
- (2) 400 amps, 208 volt 3 phase 5 wire disconnects for a total of 1600 amps of power

### IT

- Fiber and data cable are available

### Audio

- AT&T Plaza does not have an existing audio system; audio would need to be supplied by the client or vendor

### Video

- JBT boxes available at both North and South ends of plaza
- 24 single mode fibers at each end (ST connectors) for total of 48
- Full connectivity to AAC video replay room and cross connect panel in loading dock

### Video board

- 1,500 sq. ft. board with a resolution of 720 x 1296 (HD)
- All feeds originate from the AAC video replay room
- Upconversion from standard definition is available